

3rd Annual JOMSR Guided “Pub” Crawl

The Southern Management Association (SMA) is proud to present a comprehensive multi-part paper development workshop aimed at facilitating the publication (i.e., “pub”) of high-quality theory testing and replication studies in the *Journal of Management Scientific Reports (JOMSR)*.

The 3rd Annual “Guided *JOMSR* ‘Pub’ Crawl” will guide participants through every step of the process from developing a research question (Part 1) to working with an assigned “Scholarly Barback” to assist with study refinement (Part 2) to presenting proposed studies (Part 3) and, ultimately, designing, conducting, analyzing, and writing a complete manuscript to be submitted to *JOMSR*.

We are excited to announce that the 3rd Annual SMA *JOMSR* Pub Crawl will be organized around the overarching theme of **Understudied Contexts in Management Research**. The goal of this year’s Pub Crawl is to advance management and organization scholarship by examining the extent to which existing theories are confirmed, refined, or challenged when applied to contexts that have received relatively limited scholarly attention. This may also include studies that replicate published research conducted in mainstream contexts in less-studied ones. Within this overarching theme, participants may self-select into one of two contextual emphases:

- The first emphasis focuses on African contexts. Submissions in this category should be aligned with, and will potentially be considered for, the **Africa Context Special Issue** if submitted by the deadline of **March 31, 2027** (the special issue call for papers will soon be posted on the [JOMSR website](#)).
- The second emphasis includes other understudied contexts, such as:
 - regions in the Global South outside of Africa and China, non-Western organizational forms (e.g., market collectives, tribal organizations),
 - informal or hybrid economies, stigmatized industries (e.g., adult entertainment, cannabis industry),
 - populations that are typically underrepresented in management research (indigenous people; refugee/migrant workers; formerly incarcerated people).

Submissions in this category may be developed toward a future special issue on understudied contexts or positioned for consideration in a regular, non-specified *JOMSR* issues.

Additional details surrounding this year’s Pub Crawl will be provided during information sessions held on the following dates:

March 24th from 9am-10am EDT

March 26th from 12:30pm-1:30pm EDT

Attendance is required at one of the information sessions in order to participate in the Pub Crawl. Registration is required and can be completed through this link:

https://smgmt.org/jomsr_guided_pub_crawl_26/